

# Appendix 4: About Nashville

## Welcome to Nashville!

Nashville, located in the rolling hills of middle Tennessee, is a great place to live, work, or visit.

Fort Nashborough was founded on the banks of the Cumberland River on Christmas Day in 1779. In 1784, the community changed its name to Nashville, which incorporated as a town in 1806 and was permanently established as the capital of Tennessee in 1843. The town developed as a prosperous river city. Its growing population, business, and industry helped develop it as a center of transportation, publishing, finance, and education.



**The Founding of Nashville**  
Statue of Nashville's founders  
at Ft. Nashborough

The Nashville and Davidson County governments consolidated into a single entity under the Metropolitan Charter effective April 1, 1963. The city's 525 square miles is home to more than 600,000 residents.

Nashville has been named one of the 15 best U.S. cities for work and family by Fortune Magazine. The area offers a low cost of living (94% of the national average), a variety of residential opportunities, abundant recreational and tourist opportunities, a lively cultural base, diverse economy closely mirroring that of the nation, a regional hub for health care, and many institutions of higher education. Transportation is available by air, train, water, and road – 50% of the nation's population lives within 650 miles via one of the three interstate highways that converge in the city. Although it has a diverse and balanced economy with manufacturing, transportation, education, financial, healthcare, and other services, Nashville may be best known as the home of country music – Music City USA.

The climate is delightfully seasonal. Summer highs average in the upper 80s and winter lows average around 30 with only occasional light snows. Spring and fall include wonderful displays of natural color.

Residents and visitors alike can enjoy a wide variety of cultural offerings. Galleries include:

- Cheekwood Botanical Gardens and Museum of Art – <http://www.cheekwood.org/>
- Fisk University Galleries – <http://www.fisk.edu/CampusLife/FiskUniversityGalleries.aspx>
- Frist Center for the Visual Arts – <http://www.fristcenter.org/>
- The Parthenon – <http://www.nashville.gov/parthenon/>
- Tennessee Performing Arts Center – <http://www.tpac.org/>

- Tennessee State Museum – <http://www.tnmuseum.org/>
- Country Music Hall of Fame Museum – <http://www.countrymusicHalloffame.org/>

Historic sites in or near Nashville include:

- Bicentennial Capitol Mall State Park – <http://tnstateparks.com/parks/about/bicentennial-mall>
- Belle Meade Plantation – <http://www.bellemeadeplantation.com/>
- Carnton Plantation – <http://www.boft.org/carnton.htm>
- Carter House – <http://www.boft.org/carter-house.htm>
- The Battle of Nashville/Fort Negley – <http://www.bonps.org/fort-negley/>
- The Hermitage: Home of Andrew Jackson – <http://www.thehermitage.com/>
- Tennessee State Capitol – <http://www.bonps.org/tour/capitol.htm>
- Travelers Rest Historic House/Grounds – <http://www.travellersrestplantation.org/>

And, of course, entertainment includes all kinds of music, including the Grand Ole Opry, the Country Music Hall of Fame, and the Nashville Symphony. Up-to-date information for conventions and visitors is available at <http://www.visitmusiccity.com/>.

## What Others Are Saying About Nashville

Over the past few years the Nashville area has been recognized as one of the best places in the country to work, live and raise a family. The following are just a few of the most recent recognitions:

The Nashville MSA was 1st on WalletHub's 2016 Best & Worst Cities for Women-Owned Businesses. WalletHub analyzed 100 cities around the United States based on factors related to business climate and growth. *WalletHub.com, February 22, 2016*

SmartAsset.com released an article about the best cities for income in STEM jobs, and Nashville was 5th out of the top 25. The growth for STEM incomes in Nashville was highest in the 54 cities researched. The percentage increase was 5.3% in 2014, much higher than the average of 1.6% among the cities investigated. *SmartAsset.com, February 9, 2016*

The Nashville MSA was ranked 18th out of 200 large cities on the Milken Institute's Best-Performing Cities for 2015 list, dropping three spots from the 2014 ranking. The Milken rankings are based on both short-term and long-term economic growth, job growth, and wage growth. *Milken Institute, December 9, 2015*

## Appendix 4: About Nashville

Nashville was ranked 5th on Forbes' list of The Cities Americans are Thriving to and Fleeing. The study looked at rate of domestic migration from 2010 to 2014. *Forbes, October 21, 2015*

Nashville was ranked 6th on Inc.com's list of the 10 Best Places to start a business. The calculations were based on ease of starting a business, ease of hiring, regulation, and overall friendliness. *Inc.com, August 18, 2015*

Condé Nast's list of the Friendliest Cities in the U.S. in 2015 has Nashville in 4th place, up from 8th in 2014, based on the city's people, character, and entertainment options. *Condé Nast Traveler, August 14, 2015*

Nashville ranked 8th on Forbes' list of the Cities Creating the Most Tech Jobs. The study looked at employment growth in the STEM industries (science, technology, engineering, and mathematics). Nashville's growth was 68.6% from 2004 to 2014. *Forbes, April 14, 2015*

Forbes ranked Nashville 20th on its list of America's Fastest-Growing Cities. The study looked at population growth from 2014 to 2015, job growth, unemployment data, and other economic factors. *Forbes, January 27, 2015*

WalletHub released a list of 2015's Best and Worst Metro Areas for STEM Professionals (science, technology, engineering, and math). The study looked at employment, wages, and other factors for the best job markets for these professionals. *WalletHub.com, January 14, 2015*

Nashville was ranked 15th on the Milken Institute's Best-Performing Cities for 2014 list. The Milken rankings are based on both short-term and long-term economic growth, job growth, and wage growth. *Milken Institute, January 8, 2015*

Fortune, with research from the tech website Dice.com, listed Nashville as the second fastest growing city in terms of creating tech jobs, with a growth of 24%. *Fortune, December 23, 2014*

WalletHub ranked Nashville as the 9th Best College City out of the cities with more than 300,000 people. The study looked at various factors, including number of college students in the city, various costs related to living in the city, and job opportunities. *WalletHub.com, December 17, 2014*

Vocativ named Nashville 8th on its Top 10 Cities for Entertainment. These rankings were based on both availability and affordability of entertainment choices, including sports teams, concerts, cheap movie tickets, and festivals. *Vocativ, December 9, 2014*

Next City identified why Nashville is still America's Music City and how the music industry is growing. This was focused around Nashville's geographic advantages, economic environment, and attractiveness to the music industry. While music is becoming more and more digitally produced, Nashville held on to music's roots and all aspects of music production. Nashville's economy and

population growth attract the music industry, and the music and atmosphere help bring people and businesses to the city. *Next City, December 1, 2014*

Nerdwallet.com evaluated 83 of the largest U.S. cities to determine the Best Cities for Young Entrepreneurs. The company ranked the top 20 cities; Nashville was 19th on the list. *Nerdwallet.com, November 18, 2014*

Kiplinger ranked Nashville 3rd of the 10 Great Cities for Starting a Business. This was based on cost of living, cost of doing business, and other statistics, while also including the assistance provided by the Entrepreneur Center. *Kiplinger, October 2014*

Travel and Leisure released the 2014 list of America's Favorite Cities. This was the eighth year for this survey. Nashville was in the top 5 for 12 different areas, with first place for concerts, friendly atmosphere, and the music scene. *Travel + Leisure, October 7, 2014*

WalletHub created a list of 2014's Fastest Growing Cities. The company analyzed 516 cities across the US, focusing on unemployment, growth in number of people with college education, poverty rate, and others. Nashville was 52nd overall and 12th in cities with over 300,000 population. *WalletHub.com, September 24, 2014*

New Geography listed Nashville as 9th in cities that are attracting the most families. They looked at these "Baby Boomtowns" based on the number of children between ages 5-14 and calculated the percentage of these children of the total population and the percentage increase from the year 2000. Nashville had an increase of 22.7% for this time period. *New Geography, September 12, 2014*

In an article from Forbes, using data from Quantum Workplace, Nashville was ranked 3rd out of 41 cities with the highest employee engagement. Quantum Workplace used survey data on employees' reviews of their companies. *Forbes, August 11, 2014*

Area Development rated 379 MSA's around the country based on their economic growth, workforce, and other factors. Nashville MSA was 14th on this list of metropolitan centers. *Area Development, Q2 2014*

The readers of Condé Nast Traveler ranked Nashville in one of the 10 Friendliest Cities in 2014. *Condé Nast Traveler, August 4, 2014*

Forbes ranked Nashville as 10th on the list of The Best Places for Business and Careers in 2014 based on job growth. This ranking looked at jobs, costs of doing business, cost of living, education, and other factors. *Forbes, July 23, 2014*

Nashville was 7th on Garner Economics' list of MSA's adding manufacturing jobs, based on numerical growth. The ranking was based on growth from April 2000 to April 2014. *Garner Economics, July 16, 2014*

# Appendix 4: About Nashville

## Demographic Statistics

### Population

2015	678,889	(Census estimate)
2014	668,347	(Census estimate)
2013	658,602	(Census estimate)
2012	648,295	(Census estimate)
2011	635,475	(Woods & Poole Economics, 2013 Projection)
2010	626,681	(U.S. Census and Metro Planning)
2009	635,710	(ACS 1 year estimated)
2008	612,664	(U.S. Census and Metro Planning)
2007	605,972	(U.S. Census and Metro Planning)
2006	604,953	(U.S. Census and Metro Planning)
2005	607,413	
2004	595,805	
2002	570,785	(Census estimate)
2001	565,352	(Census estimate)
2000	569,891	(U.S. Census)
1999	541,500	
1998	538,796	
1997	537,535	
1996	533,714	
1995	529,892	
1990	510,784	(U.S. Census)
1980	477,811	(U.S. Census)
1970	447,877	
1960	399,743	

### Racial Composition (2013 American Community Survey 1-Year Estimates)

White	63%
Black or African American	28%
Asian	3%
Other (including Native American & Pacific Islander)	4%
Multi-racial	2%
Total (Includes 9.9% Hispanic or Latino)	100%

### Age Composition (2013 American Community Survey 1-Year Estimates)

0 - 9 years:	12.9%
10 - 19 years:	11.3%
20 - 34 years:	26.8%
35 - 44 years:	13.8%
45 - 54 years:	12.5%
55 - 64 years:	11.5%
>65:	11.1%

### Households (2014 American Community Survey 1-Year Estimates)

Number of households:	267,952
Owner Occupied:	141,871
Renter Occupied:	126,081
Marriage Licenses (FY2015):	5,620

## Climate

### Average Temperatures (degrees Fahrenheit)

	Average	Avg High	Avg Low
Annual	60	70	49
January	38	47	28
July	79	89	69

Annual Average Precipitation	47"
Annual Average Snowfall	7"
Elevation	597' above sea level

## Elections

Registered Voters:	380,866
Votes cast last election: (November 2012 National/State Election)	246,916
% voting last Nat'l/State election:	76.6%
Nov '12 Total Election Expense	\$1,164,334

## Education

State and Local Industrial/Vocational Training Available  
Schools (K-12): more than 130 Public; 50 Private & Parochial in MSA

Metro Nashville Public Schools:			
Elementary	86	Alternative	2
Middle School	40		
High School	25	Charter School	22
Special Education	6		

Colleges:	
Four Year and Post Graduate Institutions	24
Community Colleges	5
Vocational and Technical Schools	30

### Nashville Public Library:

1,961,675	Cataloged collection total FY14-15
5,133,351	Circulation total for FY14-15

### Household Income (2013 American Community Survey 1-Year Estimates)

Per capita income:	\$29,346
Median household income:	\$47,993

# Appendix 4: About Nashville

## Economic Statistics

(MSA = Metropolitan Statistical Area)

### Building Permits

Year	Number	Value in Millions
2015	12,389	2,846
2014	11,027	2,277
2013	9,710	1,710
2012	10,374	1,619
2011	8,340	1,164
2010	10,173	1,221
2009	8,235	956
2008	9,305	1,304
2007	10,557	1,556
2006	10,937	1,846
2005	10,507	1,663
2004	9,745	1,429
2003	9,653	1,193
2002	9,431	1,076
2001	9,196	1,227
2000	9,376	1,323
1999	10,087	1,622
1998	10,798	1,268
1997	10,087	1,151
1996	9,926	992
1995	10,361	1,009
1994	10,524	1,039

### Unemployment Rate (%)

	Nashville	U.S.		Nashville	U.S.
2014	5.2	6.2	2001	3.5	4.7
2013	6.2	7.4	2000	3.1	4.0
2012	6.5	8.1	1999	2.8	4.2
2011	8.0	8.9	1998	2.6	4.5
2010	8.8	9.6	1997	3.3	4.9
2009	8.9	9.3	1996	3.2	5.4
2008	5.4	5.8	1995	3.3	5.6
2007	3.8	4.6	1990	3.6	5.6
2006	4.2	4.6			
2005	4.5	5.1			
2004	4.5	5.5			
2003	4.6	6.0			
2002	4.3	5.8			

Source: Bureau of Labor Statistics

### Employment by Industry (MSA)

Mining, Logging, & Construction	4.3%
Manufacturing	8.6%
Trade, Transportation & Utilities	19.5%
Information	2.3%
Financial Activities	6.5%
Professional & Business Services	16.4%
Education & Health Services	15.5%
Leisure & Hospitality	10.5%
Other Services	4.0%
Government	12.5%

Source: Tennessee Department of Labor and Workforce Development

### Top Area Employers (excluding government agencies)

Vanderbilt University  
Nissan North America  
HCA Holdings, Inc.  
Saint Thomas Health  
Randstad  
Electrolux Home Product North America  
Community Health Systems  
Cracker Barrel Old Country Store Inc.  
Shoney's  
The Kroger Co.  
Middle Tennessee State University  
General Motors  
Maury Regional Medical Center  
UPS  
National Healthcare Corp.  
Dollar General Corp.  
Ingram Content Group  
Amazon.com  
A.O. Smith Corp.  
Bridgestone Americas  
AT&T  
State Farm Insurance  
Tyson Foods  
Williamson Medical Center  
Trane Company

### Cost of Living Index

Annual Average 2010 (US Census Bureau 2012)	
United States Average	100.0
Nashville	88.9

### Housing (2014 American Community Survey 1-Year Estimates)

Median Value Owner Occupied Units	\$171,700
Median Gross Rent	\$887

### Taxes

State Sales Tax Rate	7.00%
State Food Tax	5.00%
Local Option Sales Tax Rate	2.25%
Property Tax (per \$100 of assessed value)	
General Services District	3.92
Urban Services District	4.52
Income Tax on Salaries and Wages	None
Lottery	Yes

# Appendix 4: About Nashville

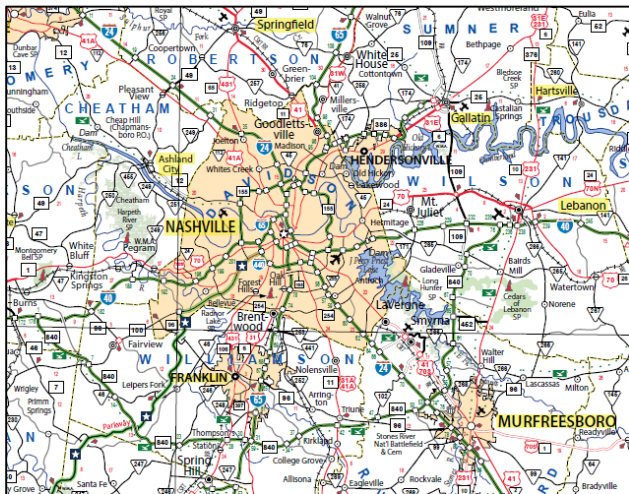
## Area Transportation

Nashville is within 600 miles of half the U.S. population, with 24 states located within that distance. It is served by Nashville International Airport (BNA) plus general aviation airports in the area. Almost 10 million passengers fly through BNA annually. Daily flights include 380 average daily flights to 49 nonstop markets on the following airlines:

Air Canada	Frontier	Alaska Airlines
American	Southwest	OneJet
Delta	United	Vacation Express
Boutique Air		

- Three major interstates (I-24, I-40, & I-65)
- Almost 300 freight carriers and truck terminals
- Major regional center for FedEx Ground and River barge access to the Gulf of Mexico.
- CSX Railroad division headquarters
- Bus lines, B-cycle bike sharing, and commuter rail

## Nashville area transportation



Map extracted from the Tennessee 2014 Official Highway Map, used by permission of the Tennessee Department of Transportation, TDOT makes their Official State Highway maps available to the public free of charge at test areas and through the TDOT Map Sales Department.

## FY2015 Service Statistics

### Police Protection

Ratio of officers per 1000 Population	2.2
# of Emergency calls received	68,092
# of Non-emergency calls received	540,517
Average Urgent call, proceed directly to scene (Use emergency equipment) (receive to arrive time in minutes)	10.5
Average Urgent call, proceed directly to scene (No emergency equipment) (receive to arrive time in minutes)	29.8
Average Routine call (receive to arrive time in minutes)	55.0

### Fire Protection

	GSD	USD
Square mileage covered	362	171
Stations	10	28
Average Response Time (minutes)	5:21	4:27
Employees (full-time)	458.47	680
Total Responses	45.860	163,148

### Public Works

Roads maintained (lane miles)	5,866
Signs in Metro	100,200
Street lights	53,573
Total parking citations income	\$644,400

### Water & Sewer

Treated Water Source:	Cumberland River
Daily capacity:	180,000,000 gallons
Average daily consumption:	86,900,000 gallons
Sewage Treatment Type:	Activated Sludge
Daily peak capacity:	510,000,000 gallons
Average daily treatment:	167,600,000 gallons

### Nashville Electric Service (NES)

NES Average Costs:	
Small Commercial/Industrial	10.72¢ per kwh
Large Industrial	10.34¢ per kwh
Residential	9.76¢ per kwh

### Piedmont Natural Gas Company

2016 Residential price:	
Per month Nov-Mar:	\$17.45
Per therm Nov-Mar:	\$0.69251
Per month Apr-Oct:	\$13.45
Per therm Apr-Oct:	\$0.64251

# Appendix 4: About Nashville

## Parks, Recreation and Tourist Attractions

Metro Parks:	123 (15,003.3 acres)
Open to the Public	13,395.94
Land Banked	1,607.36
Greenway Corridors:	8
Cumberland	
Gulch	
Harpeth	
Mill Creek	
Richland Creek	
Seven Mile	
Stones River	
Whites Creek	
Greenway Trails (completed)	80 miles
Greenway Trails – under development	8 miles
Golf Courses	7 Public, 10 Private
Swimming pools (7 indoor/3 outdoor)	10
Bowling alleys	0
Lakes (non-metro)(with boating & camping)	2
Centennial Sportsplex	
Ice Rinks	2
Fitness Center	1
Swimming Pools	2
*Sportsplex (13 standard size, 8 start up for ages 8 & under)	21
Indoor Tennis Centers	8
Neighborhood Community Centers	19
Regional Community Centers	7
Senior Centers	3
School Playgrounds and Tennis Courts	64
Water Spray Parks	3
Wave Country Water Park	
Skate Parks (Two Rivers & Una Park)	2
Dog Parks (off leash)	3
Athletic Fields:	
Baseball/softball	107 (78 in Parks & Rec.)

Soccer	62
Football	8
Picnic Shelters	(Reservable) 61
Sandy Volleyball	2
Multi-Purpose	16
Cricket	2
Parthenon Museum	
Two Rivers Mansion	
Centennial Art Center and Gallery	
Centennial Art Activity Center	
Warner Park Nature Center	
Fort Negley Visitors' Center and Historic Site	
Shelby Bottoms Nature Center in Shelby Bottoms Park	
Beaman Nature Center in Beaman Park	
Bells Bend Nature Center in Bells Bend Park	
Warner Equestrian Center in Percy Warner Park	
Horse Trails throughout Percy Warner Park	
Cross Country Running Courses in Percy Warner Park	
Hamilton Creek Sailboat Marina (164 slips)	
Fort Nashborough Historic Site	
Stone Hall Historic Site	
State Fair Grounds	
Nashville Zoo	
Sommet Center	
Nashville Arena	
Model Airplane Flying Fields	3
Frisbee Disc Golf Courses	3
Professional Sports:	
NHL Hockey (Nashville Predators)	
NFL Football (Tennessee Titans)	
AAA Baseball (Nashville Sounds)	
Soccer (The Nashville Metros)	
Women's Professional Football League (Nashville Dream)	
Hotels/Motel rooms (Davidson County)	>37,000
Largest Meeting Room	57,500 sq.ft.
Restaurants	3,500